JORDAN HUGHES

www.linkedin.com/in/hughesjordan
www.jordanhughes.design
jordanhughesdesign@gmail.com
+44 (0) 7772489406

I design digital products and craft experiences… let's chat.

EXPERIENCE

User Experience Designer (Contractor)
Nov 2019 - Present | Shell
Powering the UK's industry, transport systems and homes for over 120 years.

Championing UX for a product that spans the whole Shell downstream lubricant supply chain. Research and requirements gathering to enable ideation and value based prioritisation. Delivery of concise designs that answer to confirmed user needs.

UX/UI User Research Prototyping Data Analysis Backlog Management

User Experience Designer
Dec 2018 - Nov 2019 | Canonical
The company behind Ubuntu. Making open source software available to people worldwide.

Using data and insights to incrementally improve the snapcraft.io store, a platform for bringing apps to any distribution of Linux. Collaborating with designers and engineers during two week sprints to design, develop, test and implement new functionality.

UX/UI Interaction Design Data Analysis Documentation

User Experience Designer
Aug 2017 - Dec 2018 | Accuity
Financial risk and compliance solutions used by 90% of the worlds largest banks.

Design lead on complex, large scale, agile projects within the Accuity portfolio. Frequent visits to collaborate and work with international product teams. Successfully integrated specific UX work into the product roadmaps in a business that was lacking UX maturity.

Communication Project Management UX/UI Prototyping Interaction Design

Associate User Experience Designer
Sep 2015 - Aug 2017 | Reed Business Information
Global provider of business information, industry critical data services and workflow solutions.

Developed core UX/UI skills in a number of RBI markets. These included pet-chem & energy, agriculture, and financial risk & compliance. The UX team demonstrated the value of design to stakeholders, resulting in the UX graduate scheme growing threefold.

Responsive Web Design UX Design UI Design Prototyping

EDUCATION

User Experience Design
Sep 2015 | General Assembly

BA (Hons) Industrial Design & Technology
2011 - 2015 | Loughborough University

Upper second class honours (2:1) & Diploma in Professional Studies.

SKILLS

User research

Information architecture

Wireframing

Prototyping

UI & visual design

Interaction design

User testing & facilitation

Knowledge of front end code
(HTML, CSS, JS, Jquery)

Knowledge of Git

TOOLS

Pen & paper

Sketch

InVision, Zeplin or Gallery

Axure

Principle

Adobe Creative Suite

INTERESTS

Click me.